

## PRIORITY ACTION PLAN

<b>PRIORITY</b>	<b>Bourne Town Centre</b>	
<b>PRIORITY CATEGORY</b>	A	
<b>PRIORITY PORTFOLIO HOLDER</b>	Cllr Frances Cartwright	
<b>PRIORITY LEAD OFFICER</b>	Teena Twelves	
<b>PRIORITY PROJECT TEAM</b>		
<p>Representatives from:</p> <p>Economic Development service</p> <p>Development Services</p> <p>Planning Policy</p> <p>Assets and Facilities</p> <p>Legal Service</p> <p>Finance</p> <p>PR &amp; Marketing</p> <p>External:</p> <p>LCC Highways</p> <p>EMDA</p> <p>Lincolnshire Enterprise</p> <p>English Partnerships</p> <p>GOEM</p> <p>Welland Sub-strategic Partnership</p> <p>Lincs County Council</p> <p>Local businesses</p> <p>Bourne TCMP</p>		
<b>PRIORITY SCOPE &amp; DEFINITION</b>	<p><b>“Improving the attractiveness and economic vitality of Bourne town centre”</b></p> <p>The Bourne Core Area project consists of the improvement of a town centre area of Bourne to include residential, retail and public open space development. The development when completed will improve the local retail mix, provide new sustainable housing in a central location, and retain businesses and employment opportunities in Bourne, which is affected by the Peterborough draw.</p> <p><b>Year 1 – 2008/9</b></p> <p>Development agreement</p> <p>Strategic land acquisition</p> <p>Marketing/CPO strategy</p> <p><b>Year 2 – 2009/10</b></p> <p>SPD</p> <p>Land acquisition by private treaty</p> <p>Site preparation</p> <p>Outline planning application</p> <p><b>Year 3 – 2010/11</b></p> <p>CPO decision</p> <p>Land purchase</p> <p>First phase of construction</p>	

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<b>CONTEXT</b>	Focus on economic growth Market town agenda Sub-national review for Economic Development EMDA 2020 vision Lincolnshire Enterprise Economic Strategy Welland Economic Strategy English Partnerships Town Centre Regeneration role	
<b>LINKS TO OTHER STRATEGIES</b>	EMDA 2020 vision Lincolnshire Enterprise Economic Strategy Welland Economic Strategy English Partnerships Town Centre Regeneration Regional Plan (RSS) Local Development Framework	
<b>OUTCOMES</b>	<b>TARGETS</b>	<b><i>Point of assessment /assessment measure</i></b>
Improved retail offer	<ul style="list-style-type: none"> <li>• New build / refurbished space for employment = 7525m2 by 2011/12</li> <li>• New Community facilities = 1 by 2011</li> </ul>	
Additional housing growth	<ul style="list-style-type: none"> <li>• New build / refurbished space for housing = 4656m2 by 2011/12</li> </ul>	
Improved use of town centre area	<ul style="list-style-type: none"> <li>• Brownfield land reclaimed and / or developed = 0.5ha by 2011/2</li> </ul>	
<b>MEASURES OF SUCCESS/KEY ACTIONS</b>	Development agreement signed	Confirmation of legal advice provider (Feb 08)  Negotiation with SKDC/preferred developer (Jul 08)  Final adoption by Cabinet (Nov 08)  Development of marketing and CPO strategy for agreement by Cabinet (Dec 08)
	Supplementary Planning	Preparation of document for

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	Document adopted	adoption by Council	
<b>CAPITAL &amp; REVENUE REQUIREMENTS (3 YEARS)</b>	<b>YEAR 1 £k Revenue</b> IN SERVICE BUDGET Development briefs £50k Developer competition £15k  <b>Capital</b> £370k Legal £30k	<b>YEAR 2 £k Revenue</b> IN SERVICE BUDGET Development briefs £35k Developer competition £15k  <b>Capital</b> £170k Legal £30k	<b>YEAR 3 £k Revenue</b> IN SERVICE BUDGET Devel comp £15k  <b>Capital</b> £120k Legal £30k
<b>PEOPLE RESOURCE IMPLICATIONS</b>	Officer time:  ED DC/BC Planning Policy Assets and Facilities Legal Finance PR & Marketing		
<b>ICT RESOURCE IMPLICATIONS</b>	Invest SK website		
<b>RISK ASSESSMENT</b>	External funding not secured Partner buy-in not secured Delays on CPO Legal and financial advice not timely Change in political direction/priorities Development briefs highlight significant funding gaps Contamination on sites render non-viable Landowners seeking judicial review of CPO Delays in LDF allocation of employment land		
<b>KEY COMPONENTS OF COMMUNICATION</b>	PR and Marketing Meetings Consultation events (particularly with local business communities)		
<b>PROPOSED DELIVERY METHODS</b>	Private sector development		
<b>EQUALITY ASSESSMENT</b>	Should bring benefits to whole of community, but will need to ensure that all groups are included in consultation and are assisted to have their points of view heard. Will bring benefits to rural hinterland.		
<b>RELATED PROJECTS</b>			
<b>RELATED PRIORITIES</b>	Use of resources		